



March 28, 2012
REGULAR BOARD MEETING
ADOPTED MINUTES

CLOSED SESSION – 5:30 p.m. – 7:00 p.m.
PUBLIC SESSION – 7:00 p.m.
DISTRICT OFFICE
BOARDROOM
292 Green Valley Road, Watsonville, CA 95076

1.0 CLOSED SESSION OPENING CEREMONY IN OPEN SESSION – 5:30 P.M.

1.1 Call to Order

President DeRose called the meeting of the Board to order at 5:35 pm at 292 Green Valley Road, Watsonville, CA.

1.2 Public comments on closed session agenda.

None.

2.0 CLOSED SESSION (AND AFTER REGULAR SESSION IF NECESSARY)

2.1 Public Employee Appointment/Employment, Government Code Section 54957

a. Certificated Employees

b. Classified Employees

New Hires – Probationary	
1	Language Support Specialist
New Substitutes	
10	Substitutes
New Hires	
2	Secondary Teacher
Promotions	
	None
Rehires	
	None
Administrative Appointments	
	None
Transfers	
	None
Extra Pay Assignments	
5	Coaches
Extra Period Assignments	
	None

Leaves of Absence	
15	Primary Teacher
5	Secondary Teacher
1	Benefits Coordinator
1	Cafeteria Assistant
2	Custodian II
3	Instructional Assistant II
1	Office Manager – High School
Other	
	None
Retirements	
1	Adult Education Teacher
1	Primary Education Teacher
Resignations/Terminations	
1	Primary Teacher
1	Secondary Teacher
1	ELA/ELD Coordinator
Supplemental Service Agreements	
16	Primary After School Teachers
8	Secondary After School Teachers
7	Secondary AP Teacher
1	Special Education Teacher
1	ELD Services Training
1	Migrant Education
12	Extended Learning Program
3	Migrant Education Teachers
4	Primary Education Teachers Science Camp
Miscellaneous Actions	
1	Office Manager – High School
Separations From Service	
	None
Limited Term – Projects	
1	Cafeteria Assistant
1	Custodian I
4	Enrichment Specialist
8	Instructional Assistant – General

2	Office Assistant III
15	Parent Education Specialist
1	Translator
Exempt	
1	Babysitter
7	Migrant OWE
2	Pupils
10	Student Helper
5	Yard Duty
Provisional	
2	Behavior Technician
1	Instructional Assistant – General Education
1	Instructional Assistant I
1	Instructional Assistant II
Limited Term - Substitute	
1	Campus Safety Coordinator
1	Custodian I
1	Delivery Driver
1	Health Services Assistant

2.2 Public Employee Discipline/Dismissal/Release/Leaves

2.3 Negotiations Update

- a. CSEA
- b. PVFT
- c. Unrepresented Units: Management and Confidential
- d. Substitutes – Communication Workers of America (CWA)

2.4 Claims for Damages

2.5 Pending Litigation

2.6 Anticipated Litigation

2.7 Real Property Negotiations

2.8 10 Expulsions

3.0 OPENING CEREMONY – MEETING OF THE BOARD IN PUBLIC - 7:00 P.M.

President DeRose called the meeting of the Board in public to order at 7:10 pm.

3.1 Pledge of Allegiance

Trustee De Serpa led the Board in the Pledge of Allegiance.

3.2 Welcome by Board President

Trustees Kim De Serpa, Doug Keegan, Sandra Nichols, Karen Osmundson, Jeff Ursino, Willie Yahiro and President Leslie DeRose were present.

3.3 Superintendent Comments

Superintendent Dorma Baker had the pleasure to announce that WASC had completed their visit to Watsonville High and Aptos High schools. Their final report included many commendations from the visiting team. Both schools' staff did a magnificent job preparing for the visit and participating in the long and arduous visit. Superintendent Baker reported that a student at Bradley had won an artistic award and was recognized at a National Agriculture Day luncheon. It was a day full of positive information.

3.4 Student Recognition

Principals, teachers, and family members gathered to honor the following students:

- *Marco Antonio (Tony) Cervantes Moreno - Amesti Elementary School*
- *Jacqueline Magallon-Delgado - MacQuiddy Elementary School*
- *Rosa Miranda - Ohlone Elementary School*
- *Evelyn Diaz - Starlight Elementary School*
- *Jorge Guerrero - Adult Education*

3.5 Tri County Real Estate – Administrator of the Month Award

- *Terry Eastman, Principal (Calabasas Elementary School) and PVAM President*

Kim Turley of Tri County Real Estate introduced the award to Terry Eastman and commented on the commendations included in the nomination letters.

Staff members from Calabasas were present and spoke about the strong leadership that Ms. Eastman has brought to the school. Mr. Todd Westfall stated that Ms. Eastman encourages teachers and recognizes their unique skills; he added that she is “willing to inconvenience herself for the benefit of the students”.

Ms. Eastman stated she was honored by the recognition and thanked her staff for all the support.

4.0 APPROVAL OF THE AGENDA

Trustee Keegan moved to approve the agenda. Trustee Ursino seconded the motion. The motion passed 6/0/1 (Yahiro away from seat).

5.0 APPROVAL OF MINUTES

a) Minutes for March 14, 2012

Trustee Nichols moved to approve the minutes for March 14, 2012. Trustee Osmundson seconded the motion. The motion passed unanimously.

b) Minutes for March 21, 2012, Study Session, Migrant Head Start

Trustee Osmundson moved to approve the minutes for March 21, 2012. Trustee Yahiro seconded the motion. The motion passed unanimously.

6.0 HIGH SCHOOL STUDENTS BOARD REPRESENTATIVES REPORT

Nikki Hiltz and Ellie O'Boy of Aptos High School reported on WASC visit and the positive comments they had about staff, especially about teachers; the report did note that the school could improve in safety. They thanked everyone who was involved with WASC. March madness is taking place to ensure students keep their spirits high through the long month without a break.

Fernando Crescencio, Maria Santos and Kimberly Ortiz of Renaissance High reported that the school has increased their number of 2013 graduates to 32 graduates and that more students are working on completing their graduation requirements. Students offered a sports update, stating that the school has champion teams.

School safety review will take place soon and it will include a drill on dealing with an intruder. Students thanked the Register Pajaronian for covering the visit of filmmakers of documentary “El Andalón” at RHS.

7.0 VISITOR NON-AGENDA ITEMS

Rich Buse, director of Purchasing, expressed his gratitude for their support as a CASBO leader and reported that he has been elected as president of the organization. He also stated that he completed the CBO mentor program offered by FCMAT. He thanked his staff, Brett McFadden and Helen Bellonzi for their support throughout the program.

Rhea DeHart, community member, spoke about National Agricultural Day. On the 21st there was a celebration at the fairgrounds. They sponsored two contests related to art and PVUSD elementary school students received awards and honorable mentions.

8.0 EMPLOYEE ORGANIZATIONS COMMENTS – PVFT, CSEA, PVAM, CWA 5 Min. Each

Francisco Rodriguez, PVFT, commented about the new benefits consultant, stating that they had held a meeting and it seems that there is the possibility to reduce the cost without changing the level of benefits. He congratulated the district on the good choice of consultant. Mr. Rodriguez addressed negotiations: both district and union presented sunshine proposals and there is a set date to begin negotiations.

Terry Eastman, PVAM president, acknowledged the work of the many unsung heroes of the business department for the large amount of time they put into ensuring that our expenditures for personnel and programs are as outlined by regulations. She commented on the difficult process of registering student for next school year and mentioned that forms also include school choice for No Child Left Behind because some of the schools are program improvement. It is difficult to sign forms to send students to other schools because teachers at program improvement schools are as competent and successful as other teachers – they are all high achieving. She said she would like to see the district fight these labels and get the message that all schools are good and that they should feel great about sending their children to their neighborhood school.

9.0 CONSENT AGENDA

Trustee Keegan moved to approve the consent agenda. Trustee De Serpa seconded the motion. The motion passed unanimously.

9.1 Purchase Orders March 8 - 21, 2012

9.2 Warrants March 8 - 21, 2012

10.0 DEFERRED CONSENT ITEMS

None

11.0 REPORT, DISCUSSION AND POSSIBLE ACTION ITEMS

11.1 Report, discussion and possible action on Migrant & Seasonal Head Start Cost of Living (COLA) adjustment proposal; “One Time Only” Addition of 40 Family Child Care Home Children for 2012 Season & Special Community Assessment/Feasibility Study for 40 Children for Fiscal Year 2013-14.

Report by Carole Clarke, Director, Migrant & Seasonal HS.

Carole Clarke reported that there are two proposals which are somewhat interrelated. One is an adjustment for the 2012-13 Cost of Living. This amount will be entirely allocated to cover a portion of the annualized increase in employee health insurance costs. The second piece is related to the assignment of an additional 82 children to the county as “migrant” qualified children/families, 40 of which will be assigned to PVUSD Migrant Head Start program. This is a one-time proposal to serve 40 additional children in Family Child Care Homes for 2012 season and cover costs to conduct special community assessment study for possible on-going services to 40 MSHS children. The budget piece is considered a revision for the Freedom Center as the program seeks to place a more accessible drop off/pick up area at the school.

Public comment:

Kathy Lathrop, CDD director, thanked the Children Centers and her staff for the rapid response and turn-around time to the newly received requirements. The required collaboration model is a complicated one but it looks like that's where things are heading. Staff has taken a lot over the last week to ensure things get done.

Board participated with comments and questions.

Trustee Nichols moved to approve the proposal regarding the COLA adjustment and the approval of one time only proposal to serve the additional 40 children and to conduct the community assessment for the blend/feasibility study for 2013-14. Trustee Keegan seconded the motion.

The Board participated with additional comments.

The motion passed unanimously.

11.2 Report, discussion and possible action to Approve the Student Calendar for 2012-13 School Year.

Report by Albert Roman, Assistant Superintendent, HR.

Albert Roman noted that there is urgency to get the information out for the benefit of the community. The calendar will need to be ratified by the union to be finalized but he stated that PVFT president Francisco Rodriguez does not feel there will be any objections. The recommendation is that the calendar be approved with the contingency that it will be final when it's ratified by the union.

Trustee Keegan moved to approve this item, subject to ratification by PVFT. Trustee Nichols seconded the motion. The motion passed unanimously.

11.3 Report, discussion and possible action on PVUSD Board's Participation in the Santa Cruz County School Boards Association.

Report by Dorma Baker, Superintendent.

Superintendent Dorma Baker presented the item for the Board's consideration. The item had been previously discussed with the prior board but given that there are new board members, it is important to have the discussion of whether PVUSD Board should be part of SCCSBA.

George Wylie, President of SCCSBA, was present and gave a brief background on the association: In 2009 it was decided to start the association to address many of the issues that are facing districts. When the team meets, they have experts in issues that are of interest. The association offers a way to share information amongst districts. Because PVUSD is the largest district, the association would greatly benefit from having PVUSD as part of their membership.

Board participated with comments and questions.

Trustee Osmundson moved to support the organization but defer the vote to join until bylaws are amended with the changes that show the true intent of the association. There was no second and the motion failed.

Public comment:

Rhea DeHart, community member, commented that at one point a grand jury report expressed concern about the number of districts in the county and that it wasn't efficient to run schools. Diane Siri asked all districts if they could meet set informal monthly meetings with board presidents and their superintendents. This organization promotes collaboration and networking amongst districts.

The board tabled this item for a future meeting.

12.0 REPORT AND DISCUSSION ITEMS

12.1 Report and Discussion on the Use of Social Media in District Schools.

Report by Tim Landeck, Director, Technology.

Tim Landeck, introduced Herendra Goonetillike of the technology department and they presented a video about the influence of social media in the world. They commented on the communication and networking possibilities that social media offer and gave examples of some sites. All sites have a component to publish something to the web. Mr. Landeck categorized social media into the following 7 categories to try to get a grasp of the possibilities: blogs, social networking sites, collaborative projects and forums, virtual game worlds, content communities, virtual social worlds, and social learning networks. The focus of social media is on communication and it is continual evolution with easy access from various technology devices. Mr. Goonetillike presented information on how teens access social media sites, including communicating through instant messaging. The benefits of social media include student engagement, enhanced collaboration and access to instructional content. The concerns that need to be addressed include cyber bullying, distractions from learning, access to inappropriate content, privacy, and “identity” theft. Mr. Landeck and Mr. Goonetillike touched on the “gray area” of social media, which includes the personal/school use, stating that staff need to have clear parameters of social interactions with employees, students and parents using social media.

Superintendent Baker noted that this came forward as an item because some board members expressed concern about the influence of social media in the district and wanted to discuss policies addressing this issue. This presentation starts the conversation about how we should approach this issue at a district level.

Board participated with comments and questions.

13.0 ACTION ON CLOSED SESSION

2.1 Public Employee Appointment/Employment, Government Code Section 54957

a. Certificated Employees

Trustee Nichols moved to approve the certificated report as presented. Trustee Keegan seconded the motion. The motion passed unanimously.

b. Classified Employees

Trustee Nichols moved to approve the classified report as presented. Trustee Keegan seconded the motion. The motion passed unanimously.

2.8 10 Expulsions

Action on Expulsions:

Trustee Osmundson moved to approve the recommendation of the Hearing Panel for the following expulsion:

11-12-052

Trustee Keegan seconded the motion. The motion passed unanimously.

Trustee Osmundson moved to approve the recommendation of the District Administration for the following expulsion:

11-12-054

Trustee Keegan seconded the motion. The motion passed unanimously.

Trustee Osmundson moved to approve the recommendation of the District Administration for the following expulsion:

11-12-058

Trustee Keegan seconded the motion. The motion passed unanimously.

Trustee Osmundson moved to approve the recommendation of the District Administration for the following expulsion:

11-12-060

Trustee Keegan seconded the motion. The motion passed unanimously.

Trustee Osmundson moved to approve the recommendation of the District Administration for the following expulsion:

11-12-062

Trustee Keegan seconded the motion. The motion passed unanimously.

Trustee Osmundson moved to approve the recommendation of the District Administration for the following expulsion:

11-12-063

Trustee Keegan seconded the motion. The motion passed unanimously.

Trustee Osmundson moved to approve the recommendation of the District Administration for the following expulsion:

11-12-064

Trustee Keegan seconded the motion. The motion passed unanimously.

Trustee Osmundson moved to approve the recommendation of the District Administration for the following expulsion:

11-12-065

Trustee Keegan seconded the motion. The motion passed unanimously.

Trustee Osmundson moved to approve the recommendation of the District Administration for the following expulsion:

11-12-066

Trustee Keegan seconded the motion. The motion passed unanimously.

Trustee Osmundson moved to approve the recommendation of the District Administration for the following expulsion:

11-12-068

Trustee Keegan seconded the motion. The motion passed unanimously.

14.0 GOVERNING BOARD COMMENTS/REPORTS

Superintendent Dorma Baker reported the sad news of the passing of Ted Leach, a retired educator, principal, who was dear to many in the district; information on funeral services will be shared as soon as it is available.

Trustee Osmundson stated that she had been attending open houses at many of the schools. She also noted she had attended the first Watsonville Film Festival and found it very exciting and successful.

Trustee Yahiro mentioned that our schools had many science fair winners and that he'd like to invite them to the board meeting before they go to Santa Barbara to the State competitions. He reported that Frank Bardacke, a former adult education teacher, wrote a book regarding the United Farm Workers movement.

President DeRose reported that she began to take Focus Agriculture classes and is looking forward to the rest of the program.

15.0 UPCOMING BOARD MEETINGS/REMAINING BOARD MEETINGS FOR 2012

All meetings, unless otherwise noted, take place at the District Office Boardroom, 292 Green Valley Road, Watsonville, CA. Closed Session begins at 6:00 pm; Open Session begins at 7:00 pm.

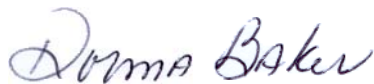
Due to Spring Break, the Board had a discussion regarding the April 11 meeting as well as the need to hold a study session on a possible bond.

Trustee Nichols moved to approve cancellation of the April 11, 2012 meeting and the addition of a Study Session on April 18, 2012. Trustee Ursino seconded the motion. The motion passed unanimously.

April	<ul style="list-style-type: none"> ▪ 11 ▪ 25 	
May	<ul style="list-style-type: none"> ▪ 9 ▪ 23 	<ul style="list-style-type: none"> ▪ Approve 3rd Interim Report
June	<ul style="list-style-type: none"> ▪ 13 ▪ 27 	<ul style="list-style-type: none"> ▪ 10-11 Budget Adoption
July	<ul style="list-style-type: none"> ▪ 	<ul style="list-style-type: none"> ▪ No Meetings Scheduled
August	<ul style="list-style-type: none"> ▪ 8 ▪ 22 	
September	<ul style="list-style-type: none"> ▪ 12 ▪ 26 	<ul style="list-style-type: none"> ▪ Unaudited Actuals
October	<ul style="list-style-type: none"> ▪ 10 ▪ 24 	
November	<ul style="list-style-type: none"> ▪ 14 	<ul style="list-style-type: none"> ▪
December	<ul style="list-style-type: none"> ▪ 5 Annual Organization Mtg. 	<ul style="list-style-type: none"> ▪ Approve 1st Interim Report

16.0 ADJOURNMENT

There being no further business to discuss, the meeting of the Board was adjourned at 9:57 pm.



Dorma Baker, Superintendent