

**PAJARO VALLEY UNIFIED SCHOOL DISTRICT
MISSION STATEMENT**

The Mission of the Pajaro Valley Unified School District is to educate and to support learners in reaching their highest potential. We prepare students to pursue successful futures and to make positive contributions to the community and global society.



Press Release

Date: October 18, 2018

Contact: Carrie Goodwin

Lead Counselor

Office: 831 786-2100 x2610

Pajaro Valley Unified School District K-12 Schools Get Ready for College and Career Weeks!

Watsonville, CA. October 18, 2018 – It is never too early for students to think about their interests, strengths and passions. As early as Kindergarten, we engage students in activities in the classroom that encourage them to uncover their curiosity and how they see themselves in the world. PVUSD continues to promote a college and career culture. We are delighted to announce that all of our schools at all grade levels will be engaging in promoting college and career during the weeks of October 22 and October 29.

“Today and tomorrow’s workplace inspire the District to prepare our students for a competitive global economy. College and Career weeks make it possible for students to become excited about attending college and explore careers from an early age. In addition to student activities, on Monday, October 29, the District will hold a College and Career Night where students and families can meet and interact with over 70 college representatives. This is a wonderful opportunity for our students to learn about college life and how they can best prepare while in high school to ensure they graduate college or career ready,” stated Dr. Michelle Rodriguez, Superintendent of PVUSD.

Through the use of District Local Control and Accountability Funding, Watsonville High, Aptos High and Pajaro Valley High now all have College and Career Centers. The College and Career Centers provide information and support for students and their families about post-secondary options and requirements to ensure they are ready upon graduation from high school.

###