

# Product Criteria Cards

<p style="text-align: center;"><b>Brochure</b></p> <ol style="list-style-type: none"> <li>1. Pictures relate to topic</li> <li>2. Attractive and neat layout</li> <li>3. Folded with information on each panel</li> <li>4. Neat and clear writing highlighting important points</li> <li>5. Correct spelling</li> </ol>	<p style="text-align: center;"><b>Concept Map/Web</b></p> <ol style="list-style-type: none"> <li>1. Has major topic in center</li> <li>2. Shows details about the topic with lines and/or circles radiating from the center</li> <li>3. Visually shows relationships of details or ideas to one another</li> <li>4. Neat and legible</li> </ol>
<p style="text-align: center;"><b>Cartoon</b></p> <ol style="list-style-type: none"> <li>1. Conveys a message</li> <li>2. Clear writing with correct spelling</li> <li>3. Neatly drawn</li> <li>4. Humorous</li> <li>5. Creative and original</li> </ol>	<p style="text-align: center;"><b>Crossword Puzzle</b></p> <ol style="list-style-type: none"> <li>1. Each word intersects with another in at least one space</li> <li>2. Correct spelling</li> <li>3. Accurate definitions indicating across and down</li> <li>4. Neatly and clearly done</li> </ol>
<p style="text-align: center;"><b>Chart</b></p> <ol style="list-style-type: none"> <li>1. Well-organized sections divided by lines</li> <li>2. Clear and neat writing</li> <li>3. Has a title and sub-titles</li> <li>4. Accurate information</li> <li>5. Correct spelling</li> </ol>	<p style="text-align: center;"><b>Demonstration*</b></p> <ol style="list-style-type: none"> <li>1. Demonstration is informative</li> <li>2. Easy to understand</li> <li>3. Follows a logical sequence</li> <li>4. Good eye contact with audience</li> <li>5. Materials are used appropriately</li> </ol>
<p style="text-align: center;"><b>Collage</b></p> <ol style="list-style-type: none"> <li>1. Has a solid backing</li> <li>2. Visually attractive and neat</li> <li>3. Pictures overlap</li> <li>4. Creative and original</li> <li>5. Has title/labels spelled correctly</li> </ol>	<p style="text-align: center;"><b>Drawing</b></p> <ol style="list-style-type: none"> <li>1. Pictures are clear and understandable</li> <li>2. Neatly done</li> <li>3. Shows topic accurately</li> </ol>
<p style="text-align: center;"><b>Comic Book/Comic Strip</b></p> <ol style="list-style-type: none"> <li>1. Frames in correct sequence</li> <li>2. Tells a story or idea through pictures</li> <li>3. Characters/objects clearly drawn</li> <li>4. Clear writing with correct spelling</li> <li>5. Humor</li> <li>6. Original and creative</li> </ol>	<p style="text-align: center;"><b>Flowchart or Diagram</b></p> <ol style="list-style-type: none"> <li>1. Has items in sequential order</li> <li>2. Shows relationship between items by use of arrows or lines</li> <li>3. Labels and items are neatly written</li> <li>4. Short explanation of each item</li> </ol>

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<p><b>Friendly Letter *</b></p> <ol style="list-style-type: none"> <li>1. Formatted correctly, with: heading, salutation, body, closing and signature</li> <li>2. Spelling and mechanics are correct</li> <li>3. Tone of letter is friendly and courteous</li> <li>4. Information is focused and well organized</li> <li>5. Letter is at least 1 page in length</li> </ol>	<p><b>Journal Entry *</b></p> <ol style="list-style-type: none"> <li>1. Each entry is dated from the time period</li> <li>2. Journal entries include descriptions of the setting.</li> <li>3. Entries written as first person accounts</li> <li>4. Entries describe activities and events of the time and place</li> <li>5. Entries include personal responses of the writer to people and events of the time</li> </ol>
<p><b>Game</b></p> <ol style="list-style-type: none"> <li>1. Clear and understandable rules</li> <li>2. Well constructed</li> <li>3. Visually appealing</li> <li>4. Relates to topic being studied</li> </ol>	<p><b>Map</b></p> <ol style="list-style-type: none"> <li>1. Correct location of places</li> <li>2. Clearly written key and symbols</li> <li>3. Has scale and compass rose</li> <li>4. Labels and places spelled correctly</li> <li>5. Shapes of places and distances are accurate</li> <li>6. Neatness</li> </ol>
<p><b>Graph</b></p> <ol style="list-style-type: none"> <li>1. Labels &amp; Title</li> <li>2. Accurate data plotted correctly</li> <li>3. Ruled measurements</li> <li>4. Easy to understand</li> <li>5. Neatness</li> </ol>	<p><b>Model</b></p> <ol style="list-style-type: none"> <li>1. Accurate representation</li> <li>2. Durable and well-constructed</li> <li>3. Neatness</li> <li>4. Creative use of materials</li> </ol>
<p><b>Illustrated Booklet</b></p> <ol style="list-style-type: none"> <li>1. Has words that explain pictures</li> <li>2. Pictures match topic</li> <li>3. Organized in a logical fashion</li> <li>4. Neat and visually appealing</li> <li>5. Correct spelling and grammar</li> </ol>	<p><b>Mobile</b></p> <ol style="list-style-type: none"> <li>1. Items are balanced and hang from a central point or structure</li> <li>2. Durable construction</li> <li>3. Visually appealing</li> <li>4. Creative</li> <li>5. Relevant to topic</li> </ol>
<p><b>Interview *</b></p> <ol style="list-style-type: none"> <li>1. Asks 5–8 appropriate questions</li> <li>2. Uses a prepared script or set of questions</li> <li>3. Questions are in a logical sequential order</li> <li>4. Interviewer is polite and courteous</li> <li>5. Uses good communication skills</li> <li>6. Thanks the subject at end of interview</li> </ol>	<p><b>Oral Report/Presentation</b></p> <ol style="list-style-type: none"> <li>1. Voice projection, clarity and expression</li> <li>2. Eye contact</li> <li>3. Appropriate body language and gestures</li> <li>4. Correct timing</li> </ol>

## Product Criteria Cards

<p><b>Picture Postcard</b></p> <ol style="list-style-type: none"> <li>1. Picture in color on front of card</li> <li>2. Picture is clear and understandable</li> <li>3. Size 4"x5" or 4"x6"</li> <li>4. Message included on back</li> </ol>	<p><b>Script for Skit or Play</b></p> <ol style="list-style-type: none"> <li>1. Dialog for all characters clearly indicated</li> <li>2. Stage directions included</li> <li>3. Correct spelling, grammar and punctuation</li> <li>4. Organized and interesting</li> <li>5. Neatly written or typed</li> </ol>
<p><b>Poem</b></p> <ol style="list-style-type: none"> <li>1. Appropriate format and poetic structure</li> <li>2. Title</li> <li>3. Rich vocabulary</li> <li>4. Relevant to subject</li> <li>5. Correct spelling, mechanics and</li> <li>1. Punctuation</li> </ol>	<p><b>Song</b></p> <ol style="list-style-type: none"> <li>1. Appropriate content</li> <li>2. Has a rhythm</li> <li>3. Words and music go together</li> <li>4. Can be sung; auditory appeal</li> </ol>
<p><b>Poster</b></p> <ol style="list-style-type: none"> <li>1. Title correctly spelled</li> <li>2. Attractively colorful visuals</li> <li>3. Clear and neat writing</li> <li>4. Original and creative</li> <li>5. Shows topic well</li> </ol>	<p><b>Time Line</b></p> <ol style="list-style-type: none"> <li>1. Title</li> <li>2. Chronological order</li> <li>3. Important events indicated</li> <li>4. Well-plotted time spans</li> <li>5. Neat and legible</li> <li>6. Correct spelling</li> </ol>
<p><b>PowerPoint Presentation</b></p> <ol style="list-style-type: none"> <li>1. Visually appealing</li> <li>2. Pictures and words are coordinated</li> <li>3. Organization</li> <li>4. Incorporates technological options that are available</li> <li>5. Technology works appropriately</li> </ol>	<p><b>Venn Diagram</b></p> <ol style="list-style-type: none"> <li>1. Has two or more overlapping circles</li> <li>2. Legible and neat</li> <li>3. Shows similarities and differences</li> <li>4. Has title and conclusions</li> </ol>
<p><b>Radio Report</b></p> <ol style="list-style-type: none"> <li>1. Clear and understandable</li> <li>2. Uses descriptive words</li> <li>3. Recording quality is good</li> <li>4. Has sound effects or music</li> <li>5. Stays within time limits</li> </ol>	<p><b>Video</b></p> <ol style="list-style-type: none"> <li>1. Filming is clear</li> <li>2. Organized flow of events</li> <li>3. Accurate timing</li> <li>4. Voice, music and/or sound effects are clear and understandable</li> </ol>